



Tender Specification

North East Screen (Formerly Northern Film + Media)

Summative Assessment and Evaluation of “Tees Valley Creative Industries SMEs Business Support & Development Project Number 34R18P02453”

January 2019 to June 2023

Date: February 2023

1. Background

North East Screen (formerly Northern Film + Media - NFM) is North East England's screen industries development agency. We work with emerging professionals, home grown filmmakers, production companies and artist filmmakers specialising in film, TV and screen-based arts. Through our Film Office, we support regional commercial film and TV production, attracting inward investment by promoting the region as a production base.

We work with our local authority partners across the region to deliver a programme that focuses on economic recovery, regeneration and growth through the sustainable development of the screen industries in the region to:

- Strengthen infrastructure
- Grow the sector through job creation, business growth and resilience
- Develop, attract, and retain talent
- Positively raise the profile of the region
- Build wider awareness of the screen sector offer in the North East
- Encourage pride in communities and a sense of belonging
- Support the region's agenda to attract inward investment

2. Tender Overview

North East Screen (formerly NFM) is inviting proposals for a Summative Assessment and an evaluation study and report to establish the performance of the ERDF "Tees Valley Creative Industries SMEs Business Support & Development Project"

North East Screen's (formerly NFM's) ERDF Tees Valley Creative Industries SMEs Business Support & Development Project:



The project aims to provide a bespoke solution answering the needs of the Tees Valley commercial screen industries and help to rebalance the regional economy. The project has been designed to develop the screen sector in the Tees Valley from the ground up.

The project will enable North East Screen (formerly NFM) to work with its clients to support and grow their businesses and to develop projects across specific sector development stages or in a specialist area. It will provide a new level of service and support which will be the solution to some of the problems that exist for SMEs wishing to work in the creative industry sector.

The project aims to:

- Build the region's creative companies into world class exploiters of intellectual property
- Identify, develop and commercialise a new generation of film, TV and digital media content creators
- Drive the growth of an expert and commercially focussed regional media sector
- Attract investment and talent to the North East
- Help the sector to exploit new technology to their advantage and compete effectively in national and global markets

More specifically activity will include:

- Business support, one-to-one advice and mentoring, including access to a skilled labour force, knowledgeable and professional business support
- programme of events and bespoke talent development initiatives that enable successful participation in new informed and purposeful networks
- Seed funding for early stage project development and access to finance to develop innovation projects
- Production service promoting local crew, locations and facilities

- Opportunities to enter new markets.

North East Screen's (formerly NFM's) success in achieving these aims and objectives will be assessed in terms of the outputs obtained from specialist events, business growth activities and the Production Service. These outputs are primarily enterprises receiving support, enterprises receiving grants, enterprises receiving non-financial support, new enterprises supported and employment increases in supported enterprises.

North East Screen's (formerly NFM's) Summative Assessment and Evaluation will:

- Assess the design of the project
- Review of achievements against targets and outputs
- Appraise project outcomes
- Key achievements and impacts
- Assess value for money and return on investment
- Report on lessons that have emerged through the experience of delivering the project, in relation to key strengths and 'what works' in project delivery
- Identify good practice and identify key successes and challenges.
- Evidence of regional and national partnership work
- North East Screen's (formerly NFM's) effectiveness to deliver
- Identify strategies for future activity within the Tees Valley area, pertaining to sustainability and growth and within the context of economic strategies and funding opportunities, defined primarily by relevant regional and national strategies.

NB Please note more comprehensive details of the project will be given to the successful applicant

3. Next Steps

We are now inviting organisations and consultants to submit a proposal for this work.

Your proposal should include:

- A brief description of your organisation/area of work
- A description of how you will approach the requirements for this work; specifically your response should address the areas listed in section 2
- A short description of the expertise that would be applied to this work (including CVs in appendix).
- Examples of any previous work which is relevant (maximum 2 examples)
- A quote for this work including VAT and expenses. This piece of work is being partially funded by European Regional Development Fund 2014-20

Work carried out during tender response development is at the discretion of the individual organisation and no reimbursement is available for said work.

Quotations shall remain valid for a period of 60 days and North East Screen (formerly NFM) does not bind itself to accept the lowest or any quotation.

Selection Process

Process	Date
Deadline for Receipt of Proposals	12 noon 6th March 2023
Review proposals and seek any required clarifications	7 th March – 15th March 2023

Shortlist organisation to carry out evaluation study and report.	17 th March 2023
Evaluation study and report completed by	15 th June 2023

The following scoring criteria will be used to evaluate bids:

Criteria	Weighting %
Understanding of our requirements, key issues and compliance with the tender specification	30%
Proposed methodology	20%
Relevant experience of company and staff to be involved	30%
Value for money	20%

Responses must be returned to **Rob Phillips** at Rob@northeastscreen.org or **Teresa Saint** at Teresa@northeastscreen.org no later than 12 noon on Monday 6th March 2023.

Any queries on the tender should be directed to Rob Phillips/Teresa Saint on the same email as above or 0191 823 8233