

# Programme Schedule

---



# Day One: Weds 26th April

**Theme:** OPPORTUNITY

**Venue:** Boiler Shop, Entrance on Sussex St , Newcastle upon Tyne NE1 3PD

| TIME  | SESSION   | SPEAKERS  |
|-------|---|---|
| 12.45 | <b>REGISTRATION</b>   |   |
| 13.30 | <b>WELCOME</b><br>Host Kirsty Wark launches the fifth Creative Cities Convention.   | <b>Host: Kirsty Wark</b><br>Journalist and broadcaster<br><br><b>Co-hosts: Kim Tserkezie and Kema Sikazwe</b>   |
| 13.35 | <b>WELCOME TO THE NORTH EAST</b><br>CEO of Newcastle City Council welcomes delegates from across the UK to the city and the region.   | <b>Pam Smith</b><br>Chief Executive, Newcastle City Council   |
| 13.40 | <b>WELCOME VIDEO: NORTH EAST SCREEN</b><br>Short video showcasing the North East screen sector.   |   |
| 13.45 | <b>OPENING ADDRESS: A MOMENT OF OPPORTUNITY</b><br>Argonon CEO James Burstall challenges the UK creative sector to capitalise on the unprecedented global opportunities in the post-pandemic universe.  | <b>James Burstall</b><br>CEO Argonon & Author "The Flexible Method: Prepare to Prosper in the Next Global Crisis"   |
| 14.05 | <b>MOVING ON UP: THE 2030 CHALLENGE</b><br>It's one of the industry's biggest headaches: how can skills development keep pace with production growth outside London? Our four expert panellists consider what's needed to future-proof the Nations & Regions workforce. | <b>Host: Kirsty Wark</b><br><br><b>Alison Gwynn</b><br>Chief Executive, North East Screen<br><br><b>Sonny Hanley</b><br>Director, ITV Academy<br><br><b>Caroline Norbury OBE</b><br>Chief Executive, Creative UK<br><br><b>Prof Katy Shaw</b><br>AHRC Director Creative Communities |

*Continued >*

# Day One: Weds 26th April

| TIME  | SESSION   | SPEAKERS  |
|-------|---|---|
| 14.50 | <b>COFFEE BREAK &amp; MEET THE MAKERS</b><br>Delegates get a chance to meet the makers of a selection of shows produced outside London.   |   |
| 15.30 | <b>A GLIMPSE OF THE MEDIA BILL</b><br>The draft Media Bill has just been published - what impact will it have on our working lives? Two of the industry's leading figures discuss.  | <b>Magnus Brooke</b><br>Group Director of Strategy, Policy and Regulation, ITV<br><br><b>John McVay OBE</b><br>Chief Executive, Pact  |
| 15.50 | <b>HOT COMEDY UK</b><br>We need a good laugh now more than ever – but growing comedy outside London is a serious business. How do you punch through in this most challenging of genres? Our brilliant panel has some answers. | <b>Host: Kema Sikazwe</b><br><br><b>Adam Bouabda</b><br>Company Director & Executive Producer, Sea & Sky Pictures<br><br><b>Andy Brereton</b><br>Senior Commissioning Editor, Comedy, Channel 4<br><br><b>Emma Lawson</b><br>Commissioning Editor, BBC Comedy<br><br><b>Jimmy Mulville</b><br>Managing Director & Executive Producer, Hat Trick |
| 16.35 | <b>WHAT I'VE ALWAYS WANTED TO ASK BEN FROW</b><br>Your chance to ask Channel 5 supremo Ben Frow anything you like - from his shoe size and his favourite part of the UK to his next big job. Come armed with questions!       | <b>Host: Kirsty Wark</b><br><br><b>Ben Frow</b><br>Chief Content Officer, UK, Paramount   |

Continued >

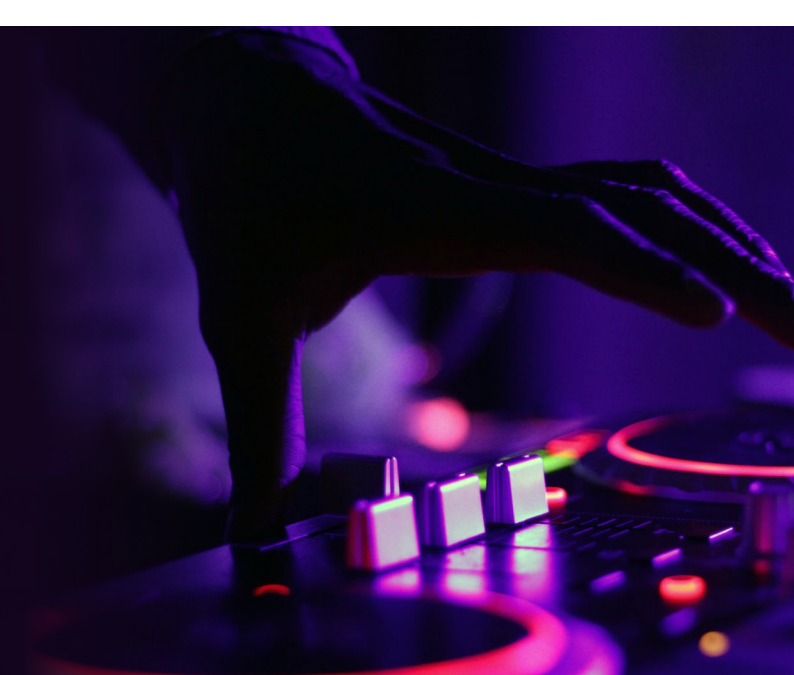
# Day One: Weds 26th April

| TIME  | SESSION   | SPEAKERS  |
|-------|---|---|
| 17.00 | <p><b>SNAKES AND LADDERS: HOW TO WIN THE INDIE GROWTH GAME OUTSIDE LONDON</b></p> <p>Pick a card to win or lose. This fun format explores what it takes to grow a business outside London as the players clamber up and down the slippery slope to success or failure.</p>  | <p><b>Host: Jason Cook</b></p> <p><b>Deborah Dunnett</b><br/>Commissioning Editor Daytime &amp; Features, Channel 4</p> <p><b>Jazz Gowans</b><br/>Creative Director &amp; Executive Producer, Nine Lives Media</p> <p><b>Duncan Gray</b><br/>Founder, Twenty Six 03</p> <p><b>Stewart Kyasimire</b><br/>Executive Producer &amp; Managing Director, Create Anything</p> |
| 17.45 | <p><b>LET'S GET THIS PARTY STARTED</b></p> <p>He's the seasoned gamekeeper turned wily poacher. Banijay UK's new CEO Patrick Holland discusses swapping broadcast leadership for the indie sector - and invites delegates to join him for the evening networking party.</p> | <p><b>Host: Kirsty Wark</b></p> <p><b>Patrick Holland</b><br/>CEO, Banijay UK</p>   |

**18.00 - 20.30 NETWORKING PARTY**

Evening networking party, kindly provided by our entertainment partner Banijay UK.

All our delegates are cordially invited to share food, drink, fun and networking.



# Day Two: Thurs 27th April

| TIME  | SESSION   | SPEAKERS   |
|-------|---|--|
| 09.00 | <b>DOORS OPEN</b>   |  |
| 09.15 | <b>WELCOME TO DAY TWO</b><br>Short address from Ruth Pitt, Conference Director and MD of Under The Moon Ltd, on a year of opportunity outside London.   | <b>Ruth Pitt</b><br>Director, Creative Cities Convention   |
| 09.20 | <b>NATIONS &amp; REGIONS STUDIOS – BUILD IT AND WILL THEY COME?</b><br>The increase in studio provision across the UK is one of our industry's biggest success stories. How can it be sustained? Our panellists assess the challenge of planning for growth.  | <b>Host: Kirsty Wark</b><br><b>Paul Baker</b><br>International Studio Development Advisor, FulwellCain Studios<br><b>Brian Minchin</b><br>Executive Producer, Hartswood West<br><b>Sandra Smith</b><br>Director of Production, Banijay UK<br><b>Richard Williams OBE</b><br>Chief Executive, Northern Ireland Screen |
| 10.00 | <b>BBC ACROSS THE UK: THE TWO YEAR AUDIT</b><br>Two years ago the BBC launched its Across The UK strategy and Director General Tim Davie shared his thoughts with Kirsty Wark online at our Glasgow conference in 2021. Now, Chief Content Officer Charlotte Moore and Director of Nations Rhodri Talfan Davies return to report on progress. | <b>Host: Kirsty Wark</b><br><b>Charlotte Moore</b><br>BBC Chief Content Officer<br><b>Rhodri Talfan Davies</b><br>BBC Director, Nations  |
| 10.30 | <b>COFFEE BREAK &amp; MEET THE MAKERS</b>   |  |

*Continued >*

# Day Two: Thurs 27th April

| TIME  | SESSION  | SPEAKERS  |
|-------|--|---|
| 11.00 | <p><b>DRAMA'S NEW VOICE</b></p> <p>From Nolly to Happy Valley, the voice of drama outside London has never been stronger. This outstanding panel will discuss how to capture local character and authenticity.</p> | <p><b>Host: Kim Tserkezie</b></p> <p><b>A A Dhand</b><br/>Writer</p> <p><b>Caroline Hollick</b><br/>Head of Drama, Channel 4</p> <p><b>Nicola Shindler OBE</b><br/>Executive Producer, Chief Executive, Quay Street Productions</p> <p><b>John Yorke</b><br/>Managing Director, John Yorke Story &amp; Author "Into the Woods"</p>                    |
| 11.40 | <p><b>CHANNEL 4: A NEW FUTURE</b></p> <p>Channel 4 privatisation is off the shelf. So what are the implications for the broadcaster's plans across the UK?</p>   | <p><b>Host: Kirsty Wark</b></p> <p><b>Sinéad Rocks</b><br/>Managing Director for Nations &amp; Regions, Channel 4</p>   |
| 12.00 | <p><b>MY BIG RETURNER</b></p> <p>Whether you're commissioning, producing or presenting, securing a hit returning factual show is the key to commercial growth. We hunt down the secrets of success.</p>            | <p><b>Host: Kirsty Wark</b></p> <p><b>Robson Green</b><br/>Actor/ Presenter &amp; Director, Rivers Meet Productions</p> <p><b>Kirsty Hanson</b><br/>Commissioning Editor, UKTV</p> <p><b>Helen Munson</b><br/>Commissioning Editor for BBC Daytime &amp; Early Peak</p> <p><b>Sioned Wyn</b><br/>Creative Director/Cyfarwyddwr Creadigol, Chwarel</p> |
| 12.45 | <b>LUNCH &amp; MEET THE MAKERS</b>   |   |

*Continued >*

# Day Two: Thurs 27th April

| TIME  | SESSION  | SPEAKERS   |
|-------|--|--|
| 13.45 | <b>THE FUTURE IS GAMES: LESSONS FOR OUR INDUSTRY FROM VIDEO GAMES</b><br>What can TV learn from the games sector? Lisa Opie tells us why she left a top broadcast job for new challenges as an MD in video games.  | <b>Host: Kim Tserkezie</b><br><b>Lisa Opie</b><br>Managing Director, Ubisoft Leamington & Ubisoft Reflections  |
| 14.05 | <b>MY FACTUAL FUTURE</b><br>Where will tomorrow's ITV and UKTV commissions come from and what will they look like? Our panellists reveal new opportunities.  | <b>Host: Kirsty Wark</b><br><b>Jo Clinton-Davis</b><br>Controller of Factual, ITV<br><b>Hilary Rosen</b><br>Director of Commissioning, UKTV  |
| 14.35 | <b>MAKING TV A HAPPIER PLACE</b><br>How do we build a better industry? It's a fine aim but not easy to achieve. Our panellists discuss how a more inclusive workplace culture can be achieved.                     | <b>Host: Cait FitzSimons, Editor, 5 News</b><br><b>Emma Hardy</b><br>Director of Commissioning Operations, Channel 4<br><b>Ade Rawcliffe</b><br>Group Director of Diversity & Inclusion, ITV           |
| 15.00 | <b>NORTHERN TREASURES</b><br>A trio of the North East's - and the nation's - favourite celebrities share insights on their career highs and lows in this unmissable session.                                       | <b>Host: Kema Sikazwe</b><br><b>Sara Davies MBE</b><br><b>Si King</b><br><b>Scarlett Moffatt</b>   |
| 15.30 | <b>SUNDERLAND 'TIL I DIE</b><br>It was the Netflix documentary series that won the hearts of football fans across the world when it launched in 2018. Now it's returning. The production team share their journey. | <b>Host: Kirsty Wark</b><br><b>Leo Pearlman</b><br>Co-founder, Managing Partner & Executive Producer, Fulwell 73<br><b>Ben Turner</b><br>Co-founder, Managing Partner & Executive Producer, Fulwell 73 |
| 15.55 | <b>CLOSING COMMENTS &amp; FINISH</b>   |  |