

Hartlepool Tall Ships – Digital Content Project

This Summer the Tall Ships Race is coming to Hartlepool! After they last docked in 2010 a warm North East welcome awaits a fleet of over 30 ships and 1000's of people as they join in and celebrate at one of the largest FREE maritime events in the UK. Taking place on the 6th-9th of July, the event provides an opportunity to showcase the borough to national and international visitors.

North East Screen have partnered with Hartlepool Council to offer up to 8 digital commission opportunities for Tees Valley based creatives and companies. We are looking for vlogs, digital sizzles or films that shine a bright light on Hartlepool and its vibrant community.

Creative brief

- We are looking for films 90 – 150 seconds in length and suitable for use across social platforms.
- We're interested in everything from the history of the region, the Tall Ships, and the significance of it being held in Hartlepool through to visitor information and local recommendations of where to go and what to do while you're there.
- Content can be factual or scripted but must showcase Hartlepool businesses and cultural activity.
- Applications are welcome from across art forms and from a creative or commercial perspectives.

Process and Timings *all dates subject to change

Successful candidates will receive a £500 bursary to support production of a short digital sizzle, vlog, or film. North East Screen will also provide a one day in-person workshop on creating content for online platforms.

3rd April. Applications open.

24th April. Applications close

11th May. One-day workshop on creating content for online platforms at The Bis Hartlepool.

25th May. Rough cut of film submitted for notes.

12th June. Final cut delivered.

22nd June. Showcase event.

6-9th July. Tall Ships Event

Applications:

To apply, please complete the Tall Ships Digital Content application form [here](#) detailing information about yourself and your idea. As well as an SME form.

Eligibility:

Applicants must have a Tees Valley base, be over 18 years old and be eligible to access SME support.

An SME is defined as a small or medium-sized enterprise OR an unincorporated business such as a sole trader or partnership with an annual turnover not exceeding €50m. Undergraduate students are not eligible to apply.

The lead applicant and beneficiary must be based in the Tees Valley Local Enterprise Partnership area (Darlington, Hartlepool, Middlesbrough, Redcar & Cleveland and Stockton-on-Tees). You can find out if your postcode is eligible at the following link <https://www.gov.uk/find-local-council>

If you're unsure about whether you're eligible for SME support, you can have a chat with us to discuss. Contact us at hello@northeastscreen.org.