

REACH Objectives

To support SME's product and company development through building products with a viable route to market.

SHOULD YOU APPLY?

This grant award is only available to SME's who can prove they have an office in the region, are a viable commercial business and will use the fund to either develop content or infrastructure that will drive their business forward.

We are looking to support sustainable company growth in the region. Successful companies should **use the money to fund activity that leads to new markets, contracts and/or commissions.**

An SME is defined as a small or medium-sized enterprise OR an unincorporated business such as a sole trader or partnership with an annual turnover not exceeding €50m. Undergraduate students are not eligible to apply.

EXAMPLES OF ACTIVITY CAN YOU APPLY FOR?

- Optioning the rights to adapt pre-existing creative work or intellectual property
- Development of a treatment, outline, writer fees
- Script editor fees
- A pilot film or 'teaser' for a specific broadcaster (subject to discussion)
- Contribution towards casting and script workshops
- Appointment of a consultant or HOD

The following elements are not eligible for REACH support:

- Capital purchase of equipment or building work
- Corporate commercial products (advertising and training videos)
- Fundraising or live events
- Party political projects or proposals that promote or denigrate specific religions or cultures

HOW CAN YOU APPLY?

Before applying, you must meet with a member of the development team. If you have any queries regarding your eligibility, please email Reach@northeastscreen.org to confirm eligibility and suitability and to arrange a meeting. Eligibility is a condition of the application, and you may not be approved to apply.

North East Screen will assess your application working with an external panel to approve or decline funding. You will receive a decision within 4 weeks of the submission deadline as long as all the necessary supporting paperwork has been received. If we need more information, we will contact you. If your application is ineligible, we will return it to you with the reason for its return.

You can access all the relevant documents to make an application using this **link**. Please make sure to include all requested documents in your application. Applications that fail to submit all documents before the deadline will not be accepted.

THINGS YOU MIGHT NEED TO KNOW:

We are particularly interested to receive projects which offer significant opportunities to people currently under-represented in the sector.

All applications go to external assessors, who review each application and choose who is awarded. Assessors are chosen for their expertise in the industry and are rotated regularly.

Each round of Reach will be open for 4 weeks. Application review will take a further 4 weeks before awards will be granted. Please note – If you are awarded, you will still need to have a meeting with the REACH team before any money is spent to ensure you understand fully the terms of the award.

REACH GUIDELINES:

1. The award is only to be used for expenditure incurred after the date of the offer.
2. **Project Match Funding:** You must provide written evidence of all match funding awarded before the Project is due to start. Please include this information when you return this Award Acceptance. If you do not provide this information, the payment of your award will be delayed until this information is received.
3. **SME Eligibility:** Please complete the Business Eligibility Form and return the completed form with your application. If you do not provide this information, the payment of your award will be delayed until this information is received.
4. It is a requirement of funding that you provide us with copies of all invoices and receipts, copies of all relevant credit card and bank statements showing defrayal of such amounts applicable to your project. You should provide the evidence as early as possible during your project. Project payments will not be made until this evidence is provided. Further details of the evidence required is outlined in the funding guidance notes.
5. You will comply with all monitoring and evaluation required by North East Screen, including any special terms set out in your offer letter.
6. **Health & Safety:** You agree to identify risks and take reasonable measures to ensure participants, in particular children and vulnerable adults, are not endangered by taking part in The Project. People working on your project, including volunteers, may be required to obtain appropriate documentation from the Disclosure and Barring Service (DBS). You are advised to consult the relevant authorities before your project is due to start to ensure compliance with this requirement. Any production or associated work carried out under this Project must follow UK government guidelines regarding Covid-19 in force at the time of the activity.
7. **Good Working Practices:** You agree to conduct your business professionally and responsibly. Wellbeing, rates of pay, equitable recruitment processes, unconscious bias and diversity should be at the core of your project.

Data Protection / Privacy Policy

We are committed to safeguarding your privacy and operate within General Data Protection Regulation (GDPR) which applies in the UK and EU. Our full Privacy Policy is available on our website [Privacy Policy - North East Screen](#)

Complaints procedure

May be viewed on our website [Complaints and Appeals Policy - North East Screen](#)