



Job Description

Job title: Development Producer / AP	
Main purpose of job: <p>The Development Producer / AP will be responsible for coming up with new ideas for development, brainstorming with the team, having awareness of the TV market, pitching to commissioners and progressing projects from original ideas through to commission. This will involve juggling a variety of projects at different stages of development.</p> <p>Wander is an award winning content marketing agency and production company creating exciting unscripted and digital content. The team of 20 is based in the Northeast of England, producing exciting docs and creating GFX for other indies. The agency side of Wander is a video first marketing agency creating next level visual content for brands to Beat the Scroll® online. Clover (co-founder/CEO) was listed in Forbes 30 Under 30 and Wander was selected for Pact Future30 and the BBC Small Indie Fund in 2024.</p>	
Department: TV Production	Location: 23-25 Albert Rd, Middlesbrough TS1 1PQ
Position reports to: CEO	Position is responsible for: TV Development
Length of contract: 4 months	Salary: Dependent on Experience
Hours of work: up to 30 hours a week - flexible	

Main duties

Coming up with exciting and innovative ideas to develop.

Proactively seeking new talent and keeping up with new trends in the industry. Including researching people and topics which could help with ideas developing.

Developing good knowledge and working relationships with commissioners, partners, contributors and other indies.

Working with the wider Wander team to develop existing ideas and produce sizzles and pitch decks.

Writing pitches and pitching ideas to commissioners. Develop proposals, treatments, and budgets for new projects.

Keeping slate and pitch documents organised and up to date.

Keeping across new trends and talent within television.

Communicating efficiently with the team to ensure all filming and post production logistics and requirements are managed efficiently.

Represent Wander Films at industry events – e.g. panel discussions, industry networking etc

Look for appropriate commission opportunities and prepare pitch information and documents.

Plan and host development brainstorm sessions with the wider team according to the development strategy and commissioner needs.

Person specification

Factor	Essential	Desirable
Qualifications <ul style="list-style-type: none">• BA in Television Production, English or History (or relevant fields)		X
Relevant experience <ul style="list-style-type: none">• Some experience in planning, production and delivering projects within the television industry• Some experience developing ideas for TV• Some experience of working within budgets• Some experience of monitoring and evaluating impact of projects/activities• Experience of working as part of a team	X X X X X	

<p>Aptitude, skills and abilities</p> <ul style="list-style-type: none"> • Flexible and imaginative approach to communication and presentation of ideas and skills • Ability to prioritise and assign tasks • Interest in documentaries and factual TV • Ability to work effectively with a range of stakeholders partners and funders 	<p>X</p> <p>X</p> <p>X</p> <p>X</p>	
<p>Knowledge</p> <ul style="list-style-type: none"> • Knowledge of television production 	<p>x</p>	
<p>Personal attributes</p> <ul style="list-style-type: none"> • Flexible, creative and innovative approach to working in a variety of contexts both formal and informal • Committed to creating great experiences and opportunities for diverse groups of people • A friendly and open personality with the ability to communicate with a diverse range of people • Creative approach to work and problem solving 	<p>X</p> <p>X</p> <p>X</p> <p>X</p>	

Benefits

Salary: *dependent on experience*

Casual dress, Flexible working



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