

REACH PLUS 25/26

What Are We Looking For?

This scheme is designed for SMEs that are not only **ambitious but also highly strategic about their growth potential**. If your company has a clear path to market, a well-defined strategy for securing new business, and a strong, actionable plan to secure commissions, we encourage you to apply.

This opportunity is for companies that can demonstrate their ability to maximise impact, leverage resources effectively, and deliver measurable results in a highly competitive market.

With limited funding available, only the most **compelling, ambitious and market-ready** businesses will succeed.

The Headlines

Development Money

The fund is aimed at
**North East
Companies** who
require business or
product development
support

Match Funded

Whatever we put in,
you must match it

External Spend Only

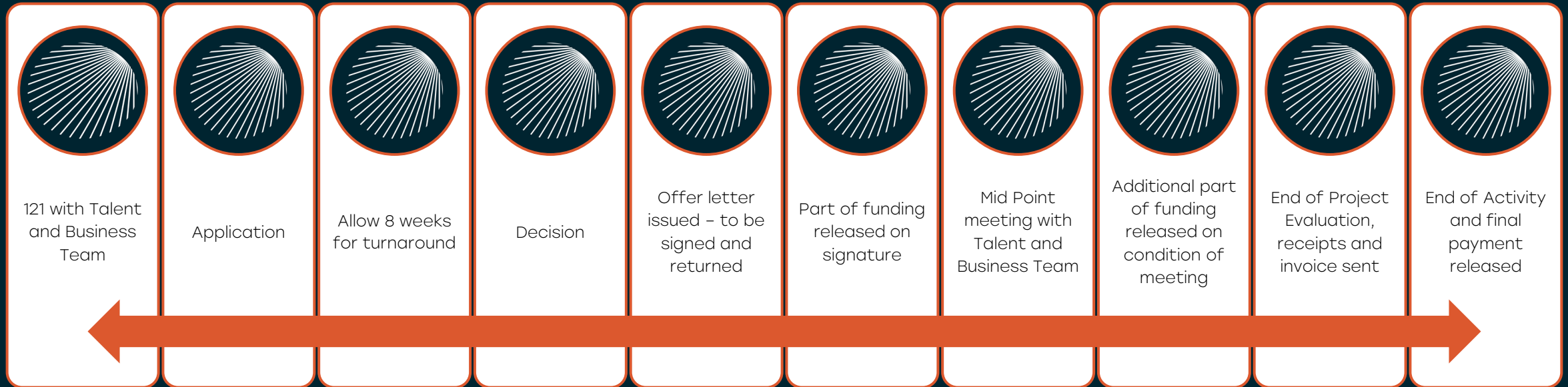
The total amount of
funding must be spent
externally and not on
company overheads or
payroll of existing
employees

Awards from £25,000

Reach Plus is incredibly
competitive. Only 4
awards will be made
this financial year.

Funding is paid retrospectively on proof of expenditure. Money spent before the dated offer letter will not be eligible.

What Is The Process?



Awards can only be used for expenditure incurred **AFTER** the date of offer letter.

We **cannot** award funding for projects or activity where money has already been spent.

How do I apply?



- Complete the Application Form with a detailed proposal explaining how the funding will be game changing for your business.
- Complete the Business Eligibility Form
- Provide evidence of Match Funding. This can be money in your account, or external funding from another organisation.
- Provide the certificates of training from Section J of the application form.
- Provide a copy of a Financial Statement & Memo & Articles
- Provide proof of North East Registered Business Address

If you have not had a 1-2-1 with the Talent and Business Development team, please email development@northeastscreen.org to arrange.

Eligibility



North East Registered
Company Address



Viable Commercial
Business



Evidence of funding
match



SME*



Activity will develop
infrastructure of company
to win more contracts



Activity is likely to bring
inward investment and jobs
to region



Activity is innovative, game
changing and global focused



Activity has demonstrated
backing or interest



Activity has a clear market
strategy and financial
sustainability

What Is NOT Eligible?



Companies not based
in region



Internal costs



Capital purchase of
equipment or building
work



Corporate commercial
products (advertising
and training videos)



Fundraising



Party political projects or
proposals that promote or
denigrate specific regions or
cultures



Short Films



Projects without attachment
of person with significant
experience within genre

Our Policies

- o **Good Working Practises***

Wellbeing, rates of pay, equitable recruitment processes, unconscious bias and diversity should be at the core of your project. We also expect that companies conduct their business professionally and responsibly with all those involved in the project including the NES team.

- o **Sustainability***

Sustainability should be at the heart of your project. Considerations and efforts must be made to reduce your carbon emissions.

- o **Accessibility**

Film and TV should be inclusive. Your company will take reasonable steps to ensure the project is accessible to all individuals, including those with disabilities.

- o **Under-represented People**

Where possible, the project will provide opportunities for people from diverse backgrounds, including those from different ethnicities, genders, abilities, socio-economic statuses, and other historically under-represented groups, promoting diversity both in front of and behind the camera.

*SME

An SME is defined as a small or medium-sized enterprise OR an unincorporated business such as a sole trader or partnership with an annual turnover not exceeding €50m. Undergraduate students are not eligible to apply

*Good Working Practises

Good working practices refer to a set of behaviours, methods, and procedures that promote efficiency, safety, and a positive work environment. These practices ensure that tasks are carried out effectively and responsibly, while also prioritizing the well-being of employees.

*Sustainability

Sustainability in TV refers to practices that minimize environmental impact, such as reducing waste and energy consumption during production, while promoting social responsibility and ethical content. It also focuses on long-term economic viability, ensuring the industry remains financially stable while maintaining a positive contribution to society and the planet.

Good Working Practices Resources

<https://filmtvcharity.org.uk/>

<https://www.riskpal.com/improving-working-practices-in-television/>

<https://www.raisingfilms.com/creating-inclusive-productions-resource/>

<https://6ftfrom.org/>

<https://www.leapers.co/>

Sustainability

<https://wearealbert.org/>

<https://juliesbicycle.com/>

<https://sustainablefilm.green/>

Accessibility, Diversity and Inclusion

<https://www.wftv.org.uk/>

<https://www.disabilityrightsuk.org/>

<https://www.beaconfilms.org.uk/>

<https://www.evenbreak.com/>

<https://www.ofcom.org.uk/tv-radio-and-on-demand/equity-and-diversity/resources-on-accessibility-best-practice/>

<https://www.bbc.co.uk/accessibility/>

<https://www.bfi.org.uk/inclusion-film-industry/diversity-standards-resources>


<https://www.screenskills.com/online-learning/learning-modules/diversity-equity-and-inclusion-for-the-screen-industries/>

<https://www.pact.co.uk/resource-hub/diversity-equity-inclusion.html>

<https://productionguild.com/download/file/S9U/>

North East Screen's REACH scheme is funded by the
North East Screen Industries Partnership (NESIP).



In partnership with  **NESIP**