

# REACH 25/26

## What Are We Looking For?

This scheme is designed for SMEs that are not only **ambitious** but also **realistic** about their **growth potential**. If your business has a **clear path to market**, a **defined goal** of securing new business, and a **practical plan** to achieve these objectives, we encourage you to apply. This opportunity is for companies that understand their current capabilities and are ready to take measured, achievable steps toward scaling and success in a competitive environment.

With fewer awards available this year, we're looking for **game-changing**, **global**, and **innovative** activity to fund.

# The Headlines

## Development Money

The fund is aimed at **North East Companies** who require business or product development support

## Match Funded

Whatever we put in, you must match it

## External Spend Only

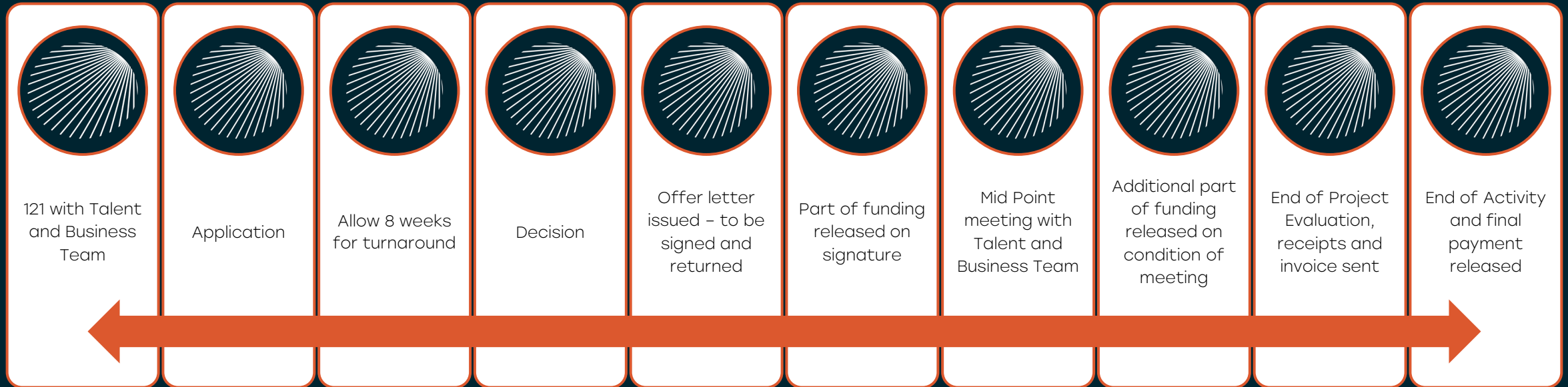
The total amount of funding must be spent externally and not on company overheads or payroll of existing employees

## Awards from £1000-£5000

If you are looking for less than £1000 you should consider our Open Horizons Fund or if you are looking for more than £5000, check out Reach Plus

Funding is paid retrospectively on proof of expenditure. Money spent before the dated offer letter will not be eligible.

# What Is The Process?



Awards can only be used for expenditure incurred **AFTER** the date of offer letter.

We **cannot** award funding for projects or activity where money has already been spent.

# How do I apply?



- Complete the Application Form with a detailed proposal explaining how the funding will be game changing for your business.
- Complete the Business Eligibility Form
- Provide evidence of Match Funding. This can be money in your account, or external funding from another organisation.
- Provide the certificates of training from Section J of the application form.
- Provide a copy of a Financial Statement & Memo & Articles
- Provide proof of North East Registered Business Address

# Eligibility



North East Registered  
Company Address



Viable Commercial  
Business



Evidence of funding  
match



SME\*



Activity will develop  
infrastructure of company to  
win more contracts



Activity will increase chance or  
will lead to commission



Activity used to option IP



Activity surrounds the  
employment of a consultant or  
HOD to develop company



Filming of a pilot or 'teaser' with  
evidence of interest from  
broadcaster or commissioner

# What Is NOT Eligible?



Companies not based  
in region



Internal costs



Capital purchase of  
equipment or building  
work



Corporate commercial  
products (advertising  
and training videos)



Fundraising



Party political projects or  
proposals that promote or  
denigrate specific regions or  
cultures



Short Films



Projects without attachment  
of person with significant  
experience within genre

# Our Policies

- o **Good Working Practises\***

Wellbeing, rates of pay, equitable recruitment processes, unconscious bias and diversity should be at the core of your project. We also expect that companies conduct their business professionally and responsibly with all those involved in the project including the NES team.

- o **Sustainability\***

Sustainability should be at the heart of your project. Considerations and efforts must be made to reduce your carbon emissions.

- o **Accessibility**

Film and TV should be inclusive. Your company will take reasonable steps to ensure the project is accessible to all individuals, including those with disabilities.

- o **Under-represented People**

Where possible, the project will provide opportunities for people from diverse backgrounds, including those from different ethnicities, genders, abilities, socio-economic statuses, and other historically under-represented groups, promoting diversity both in front of and behind the camera.

### \*SME

An SME is defined as a small or medium-sized enterprise OR an unincorporated business such as a sole trader or partnership with an annual turnover not exceeding €50m. Undergraduate students are not eligible to apply

### \*Good Working Practises

Good working practices refer to a set of behaviours, methods, and procedures that promote efficiency, safety, and a positive work environment. These practices ensure that tasks are carried out effectively and responsibly, while also prioritizing the well-being of employees.

### \*Sustainability

Sustainability in TV refers to practices that minimize environmental impact, such as reducing waste and energy consumption during production, while promoting social responsibility and ethical content. It also focuses on long-term economic viability, ensuring the industry remains financially stable while maintaining a positive contribution to society and the planet.

## Good Working Practices Resources

<https://filmtvcharity.org.uk/>

<https://www.riskpal.com/improving-working-practices-in-television/>

<https://www.raisingfilms.com/creating-inclusive-productions-resource/>

<https://6ftfrom.org/>

<https://www.leapers.co/>

## Sustainability

<https://wearealbert.org/>

<https://juliesbicycle.com/>

<https://sustainablefilm.green/>

## Accessibility, Diversity and Inclusion

<https://www.wftv.org.uk/>

<https://www.disabilityrightsuk.org/>

<https://www.beaconfilms.org.uk/>

<https://www.evenbreak.com/>

<https://www.ofcom.org.uk/tv-radio-and-on-demand/equity-and-diversity/resources-on-accessibility-best-practice/>

<https://www.bbc.co.uk/accessibility/>

<https://www.bfi.org.uk/inclusion-film-industry/diversity-standards-resources>


<https://www.screenskills.com/online-learning/learning-modules/diversity-equity-and-inclusion-for-the-screen-industries/>

<https://www.pact.co.uk/resource-hub/diversity-equity-inclusion.html>

<https://productionguild.com/download/file/S9U/>

North East Screen's REACH scheme is funded by the  
North East Screen Industries Partnership (NESIP).



In partnership with  **NESIP**